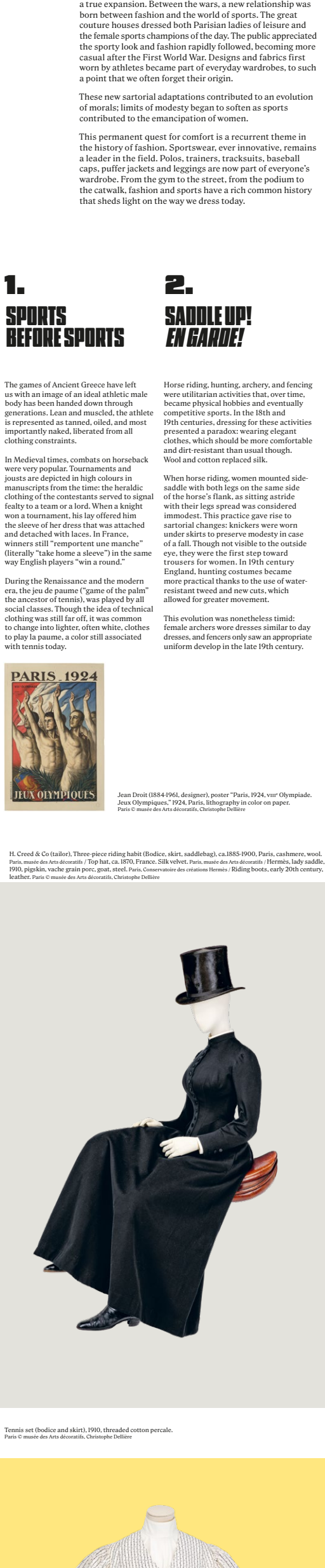




MUSÉE DES ARTS DÉCORATIFS



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Welcome to the musée des Arts décoratifs and the exhibition «Mode et sport, d'un podium à l'autre».

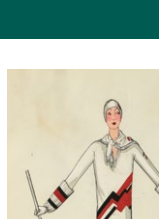
Enjoy your visit! At first glance, sports and fashion seem to occupy two entirely different worlds... In the modern sense, at the beginning of the 19th century, when sports disciplines began to be codified... It was only when the notions of competition and performance entered the arena in the later 19th century that clothing began to be specially conceived for playing sports...

1. SPORTS BEFORE SPORTS

The games of Ancient Greece have left us with an image of an ideal athletic male body... In Medieval times, combats on horseback were very popular... During the Renaissance and the modern era, the jeu de paume ("game of the palm") was played by all social classes...

2. SADDLE UP! EN GARDE!

Horse riding, hunting, archery, and fencing were utilitarian activities that, over time, became physical hobbies... According to legend, tennis player René Lacoste cut off the sleeves of his shirt, too constraining to play...



Tennis set (bodice and skirt), 1910, threaded cotton percale. Paris © Musée des Arts décoratifs, Christophe Delbère

Jean Droitz (1884-1961, designer), poster "Paris, 1924 vu Olympique. Jeux Olympiques", 1924, Paris, lithography in color on paper. Paris © Musée des Arts décoratifs, Christophe Delbère

H. Christ & Co (tailor), Three-piece riding habit (Bodice, skirt, underdresses), ca.1885-1900, Paris, cashmere, wool, Paris, musée des Arts décoratifs / Top hat, ca.1870, France, Silk velvet, Paris, musée des Arts décoratifs / Hermès, lady saddle, 1990, pigskin, vache grain porc, goat, steel, Paris, Conservatoire des créations Hermès / Riding boots, early 20th century, leather, Paris © Musée des Arts décoratifs, Christophe Delbère

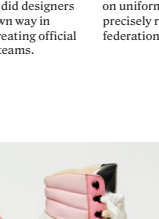
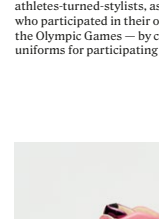


3. BEFORE "SPORT" RHYMED WITH "COMFORT"

In the 19th century, the word "sport" entered the vocabulary as the codification of physical activity gave birth to "sports" in the modern sense: a defined playing field, precise and agreed upon rules, often associated with competitions...

4. EARLY SPORTSWEAR

While the first modern Olympic games were played by amateurs, athlete's professionalization mattered over time and spurred the need for more performative equipment... According to legend, tennis player René Lacoste cut off the sleeves of his shirt...



Georges Lepape (1887-1971, fashion designer), tennis set from Les Choses de Paul Péreire vues par Georges Lepape, 1911, France, a little bit of a silhouette enhanced with a sketch, Paris, © Bibliothèque du musée des Arts décoratifs, Christophe Delbère

© Norman Parkinson's Rowing suit (jacket, pants, cap), 1930, England, silk, metal, wool, twill, Paris © Musée des Arts décoratifs, Christophe Delbère

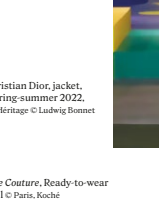
Women's bathing costume (tunic and bloomer), ca. 1900, France, wool twill, wool étamine, Paris © Musée des Arts décoratifs, Christophe Delbère

5. DIVE IN! FROM BATHING TO SWIMMING

18th century hygienic theories and the development of train lines in the 19th century encouraged the leisure classes to travel to the seaside and take advantage of the good sea air...

6. THE BEGINNINGS OF SPORTSWEAR

In the 1920s and 30s, marked by the cult of youth, sports were all the rage... The Roaring Twenties were also characterized by a taste for speed, thanks to the democratization of the automobiles and the early days of aviation...



Driving goggles, early 20th century, glass, metal, cotton, shellie, Paris © Musée des Arts décoratifs, Christophe Delbère

Women's bathing costume (tunic and bloomer), ca. 1900, France, wool twill, wool étamine, Paris © Musée des Arts décoratifs, Christophe Delbère

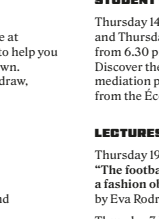
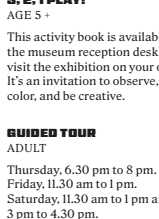
Women's bathing costume (tunic and bloomer), ca. 1900, France, wool twill, wool étamine, Paris © Musée des Arts décoratifs, Christophe Delbère

7. SLIDING AND SKATING, FROM THE ICE TO THE SIDEWALK

Ice-skating has long been appreciated in the city, but the mountains drew more and more adventurous amateurs from the 19th century onwards...

8. SPORTSWEAR IS THE NEW BLACK

In the second half of the 20th century, sports were everywhere... The omnipresence of sports in fashion was also due to fruitful exchanges: athletes-turned-stylists, as did designers who participated in their own way in the Olympic Games...



Top: Jeanne Larvin (1867-1946), gouache drawing, Collection «Sport», Hiver 1928-9, © Patrimoine Lavin

Bottom: Geo Hodkinson (tailor), Norman Parkinson's Rowing suit (jacket, pants, cap), 1930, England, silk, metal, wool, twill, Paris © Musée des Arts décoratifs, Christophe Delbère

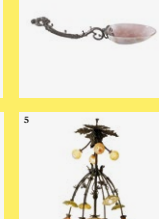
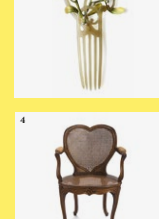
Opposite: Cvd Joumy (1968 - shoe-maker), sneaker Tandem (spring/summer 1993), sneaker Sobo (fall-winter 1993), France, suede, leather, cotton, alpaca, perforated leather, metallic leather inlays, Paris © Musée des Arts décoratifs, Jean Thibaut

9. COLOURS AND LOGOS

The first sports clothes were designed with two objectives in mind: comfort and making the athletes recognizable on the field... Colour can help define a role on the field or on the court (referees traditionally wore black)...

10. READY, SET... FASHION!

Today, sportswear is part of every wardrobe... Professional athletes have learned the importance of their image both on and off the field...



Maria Grazia Chiuri (1964-) for Christian Dior, jacket, bodysuit, shorts, Ready-to-wear spring-summer 2022, France, viscose, Paris, collection Dior Héritage © Ludvig Bonnet

Koché and Nike, Koché x Nike Kobe Courtair, Ready-to-wear fall-winter 2019-2020, knit, cristal © Paris, Koché

Koché and Nike, Koché x Nike Kobe Courtair, Ready-to-wear fall-winter 2019-2020, knit, cristal © Paris, Koché



Activities to help you discover the exhibition in a different way.

- 1. I PLAY! AGE 5-8: This activity book is available at the museum reception desk... GUIDED TOUR ADULT: Thursday, 6.30 pm to 8 pm... FASHION WORKSHOP AGES 11-14: "Show the swimwear!..."